



Cell Care

| by CooperSurgical®

**Store your baby's cord blood  
for their future**



# Your baby's cord blood is powerful

**Cord blood is the blood remaining in the baby's umbilical cord after your baby has been born.**

Your baby's cord blood is rich in stem cells that may be used to treat many life threatening conditions.

Cord blood stem cells are a perfect match for your child and can potentially be used by siblings too.

We only have one opportunity to collect and store your baby's cord blood, and that's at birth.

## Emily's story



“ We have stored cord blood for all three of our children. It gives us the reassurance and peace of mind knowing that if needed, there is potentially a life-changing treatment at hand. ”

# Umbilical cord blood stem cells are used for medical treatments

## Umbilical cord blood

Stem cells found in cord blood are currently being used in transplant medicine to treat conditions including certain cancers, blood disorders, and metabolic disorders<sup>1</sup>.

NUMBER OF TIMES  
CORD BLOOD HAS BEEN  
USED IN TRANSPLANT  
MEDICINE<sup>2</sup>

**40,000+**

NUMBER OF CONDITIONS  
THAT HAVE BEEN APPROVED  
FOR TREATMENT IN  
TRANSPLANT MEDICINE<sup>1</sup>

**80+**

New conditions are being researched that may allow the use of cord blood in the future including type 1 diabetes, spinal cord injury, cerebral palsy and hypoxic neurological injury<sup>3</sup>.



**70%**

**of Cell Care families store both cord blood and tissue<sup>5</sup>**

## **Umbilical cord tissue**

Your baby's umbilical cord tissue has different stem cells to those found in cord blood.

These stem cells have the ability to regenerate tendon, cartilage, muscle and bone cells and could potentially be used to treat more conditions than cord blood alone.

Cord tissue is not currently approved for medical treatments in Australia. Storing cord blood and tissue could provide access to potential future treatments for your family.

# How it works

## It's easy to store your baby's cord blood and tissue

1



### Enrol

Sign up on our website and a collection kit will be sent to you.

2



### Collect

At birth, the umbilical cord blood and tissue will be placed into your collection kit.

3



### Store

Your collection kit will be transported securely to our laboratory in Melbourne for safe storage, ready for future use.

The collection of your baby's cord blood and tissue stem cells is safe and non-invasive for both mother and baby.

Cell Care can accommodate all types of births. We have stored for families across the majority of public and private hospitals in Australia. The collection can be performed by an obstetrician, midwife or one of our experienced collectors.

# Why it's important to store your baby's cord blood

The stem cells from your baby's umbilical cord are a perfect match for your child and can potentially be used by siblings and close family members. Siblings have a much higher probability of a match than an unrelated donor.

If a matched cord blood unit from a family member is available, this can potentially save time and provide peace of mind for families.

## Brodie's story



**“ Brodie was the 11<sup>th</sup> participant in the Cell Care sponsored cerebral palsy clinical trial. He is brighter and more engaging since the infusion which has had a significant impact on his quality of life. I couldn't be more grateful for Cell Care. ”**

These stories depict the family's personal experiences and are not necessarily representative of other's experiences and cannot predict outcomes for others. Cell Care cannot and does not guarantee specific results. Your physician or other healthcare providers should be consulted about your particular situation.



## Support programs

### **Cell Care offers a free service for at-risk siblings**

Cell Care's support programs provide free collection and 12 years storage of cord blood for children who have a sibling with a haematological malignancy or cerebral palsy.

Our aim is to ensure as many families as possible have access to potential cord blood treatments and clinical trials.

**For further information on any of our sibling support programs, please contact us:**



**1800 071 075**

# Why store with Cell Care?

**We're passionate about storing cord blood and tissue for your family's future.**



## **Experience**

Stored for over 50,000 babies in Australia. Successfully released cord blood for treatments and clinical trials in Australia and internationally<sup>5</sup>.



## **Quality Assured**

Regulated, licensed and audited by the Therapeutic Goods Administration (TGA). Adhere to the highest standards to ensure cord blood is stored in compliance with quality regulations.



## **Customer Care**

Our experienced team will guide you through every step. If your child's stem cells need to be used for treatment, we will deliver to any hospital worldwide free of charge.



## **Dedicated to Research and Education**

Work with leading research institutions to expand the potential use of cord blood in regenerative medicine.



## **Ethical**

Provide free services to at risk families to help give access to potential treatments and clinical trials.



# Simple payment options for your stem cell storage

Pay 24 monthly installments after birth, with no further fees for your storage term

**OR**

Pay upfront at birth, with no further fees for your storage term

## CHOOSE YOUR PACKAGE

### Cord Blood

#### Essential 20

20 YEARS STORAGE

**\$4,300**

**OR**

24 monthly payments of

**\$206**

\$150 deposit  
+ 24 payments of \$205.83  
(Total \$5,090)

#### Essential 30

30 YEARS STORAGE

**\$5,300**

**OR**

24 monthly payments of

**\$248**

\$150 deposit  
+ 24 payments of \$247.50  
(Total \$6,090)

#### Essential Life

LIFETIME STORAGE\*

**\$9,300**

**OR**

24 monthly payments of

**\$415**

\$150 deposit  
+ 24 payments of \$414.17  
(Total \$10,090)

### Cord Blood & Tissue

#### Comprehensive 20

20 YEARS STORAGE

**\$6,300**

**OR**

24 monthly payments of

**\$285**

\$250 deposit  
+ 24 payments of \$285.00  
(Total \$7,090)

MOST POPULAR

#### Comprehensive 30

30 YEARS STORAGE

**\$7,300**

**OR**

24 monthly payments of

**\$327**

\$250 deposit  
+ 24 payments of \$326.67  
(Total \$8,090)

#### Comprehensive Life

LIFETIME STORAGE\*

**\$11,300**

**OR**

24 monthly payments of

**\$494**

\$250 deposit  
+ 24 payments of \$493.33  
(Total 12,090)

\* **PREPAID STORAGE PLANS:** The balance, after deposit, of upfront plans is payable 2 weeks following birth. Monthly payment plans commence 2 weeks following birth.

**ANNUAL STORAGE PLANS:** For further details on plans, speak to our Client Services Team on 1800 071 075. Cell Care collector charges if required: \$325 for cord blood and \$380 for cord blood and tissue collection in addition to the above.



## Request more information



Request your information pack to discover everything you need to know about storing your baby's cord blood and tissue stem cells.



[cellcare.com.au](https://cellcare.com.au)



**1800 071 075**



**Cell Care**

by CooperSurgical®

1. Mayani, H., Wagner, J.E. & Broxmeyer, H.E. Cord blood research, banking, and transplantation: achievements, challenges, and perspectives. Bone Marrow Transplant 55, 48–61 (2020). <https://doi.org/10.1038/s41409-019-0546-9>. 2. Update on umbilical cord blood transplantation, Ballen K. (2017) [ncbi.nlm.nih.gov/](https://ncbi.nlm.nih.gov/). 3. Sun J.M., Kurtzberg J. (2017) Cord Blood Therapies for Genetic and Acquired Brain Injuries. In: Horwitz M, Chao N. (eds) Cord Blood Transplantations. Advances and Controversies in Hematopoietic Transplantation and Cell Therapy. Springer, Cham. [https://doi.org/10.1007/978-3-319-53628-6\\_13](https://doi.org/10.1007/978-3-319-53628-6_13). 4. Cell Care data on file 2023. 5. Cell Care data on file 2024.